

Frontdesk - Guest segmentation Report

Date Range: This Week (Mar 16 - Mar 22, 2026)

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Summary

| | | | |
|------------------------|----------------|-------------------|----------------|
| Total guests served | Walkins | Walkin percentage | Reservations |
| 3 | 1 | 33.3% | 2 |
| Reservation percentage | Regular guests | First time | Returning rate |
| 66.7% | 0 | 3 | 0% |

Detailed Data

| Segment | Count | Revenue |
|---------------------------|-------|-------------|
| Walk-in Guests | 1 | UGX 236,000 |
| Reservation Guests | 2 | UGX 660,800 |
| Regular Guests (2+ stays) | 0 | |
| First-time Visitors | 3 | |
| Blacklisted Guests | 0 | |