

Frontdesk - Guest segmentation Report

Date Range: This Month (February 2026)

Generated: 2026-02-22 16:42:45

Summary

Total guests served	Walkins	Walkin percentage	Reservations
32	20	62.5%	12
Reservation percentage	Regular guests	First time	Returning rate
37.5%	2	27	6.9%

Detailed Data

Segment	Count	Revenue
Walk-in Guests	20	UGX 5,759,700
Reservation Guests	12	UGX 4,241,200
Regular Guests (2+ stays)	2	
First-time Visitors	27	
Blacklisted Guests	1	